



THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT #9
2152

Technology Center 2100

MAR 28 2001

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application of:

Jeffry Jovan Philyaw and David Kent Mathews

Serial No.: 09/378,222

Filed: August 19, 1999

Group: 2756

Examiner: Not Yet Assigned

For: METHOD AND APPARATUS FOR EMBEDDING ROUTING INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231 on

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(Name of Person Mailing Document)

3/21/01

(Signature)

(Date of Signature)

Assistant Commissioner for
Patents
Washington, D.C. 20231

Dear Sir:

TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are eight (8) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,670 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.
Attorneys for Applicants

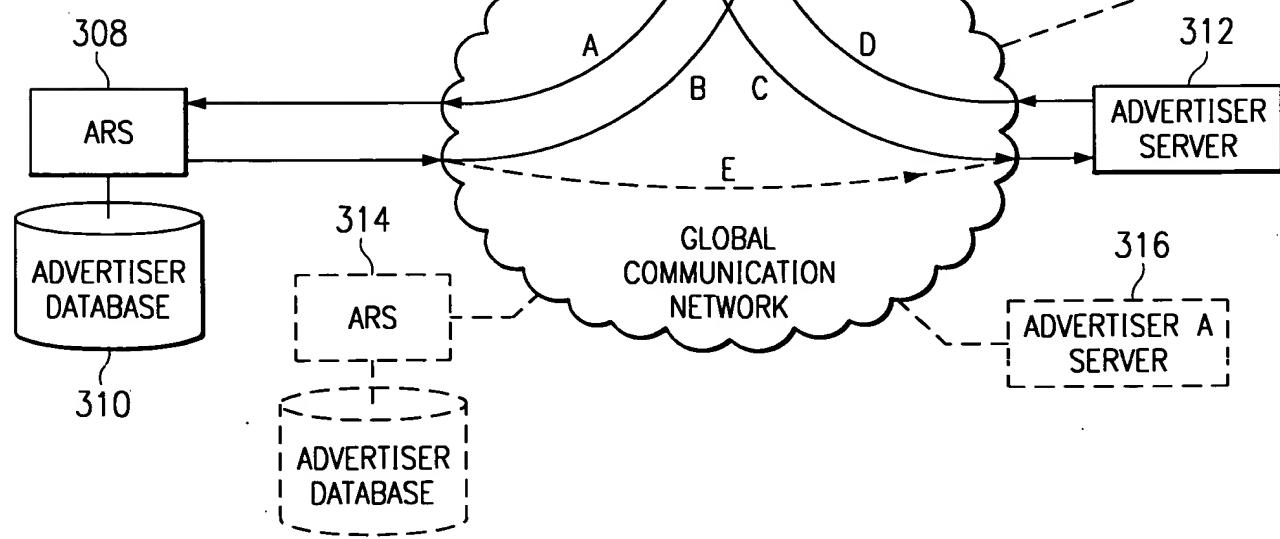
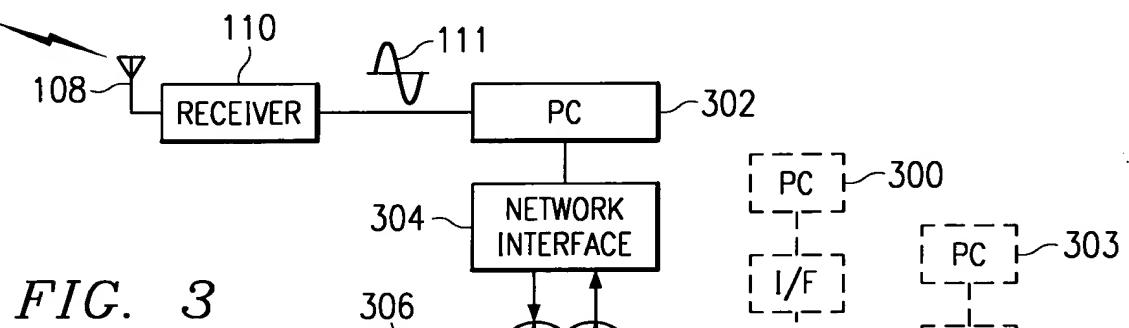
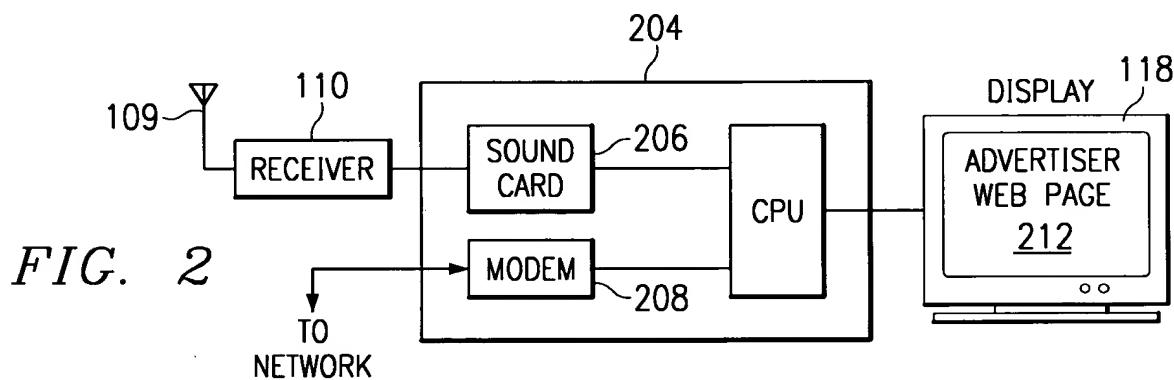
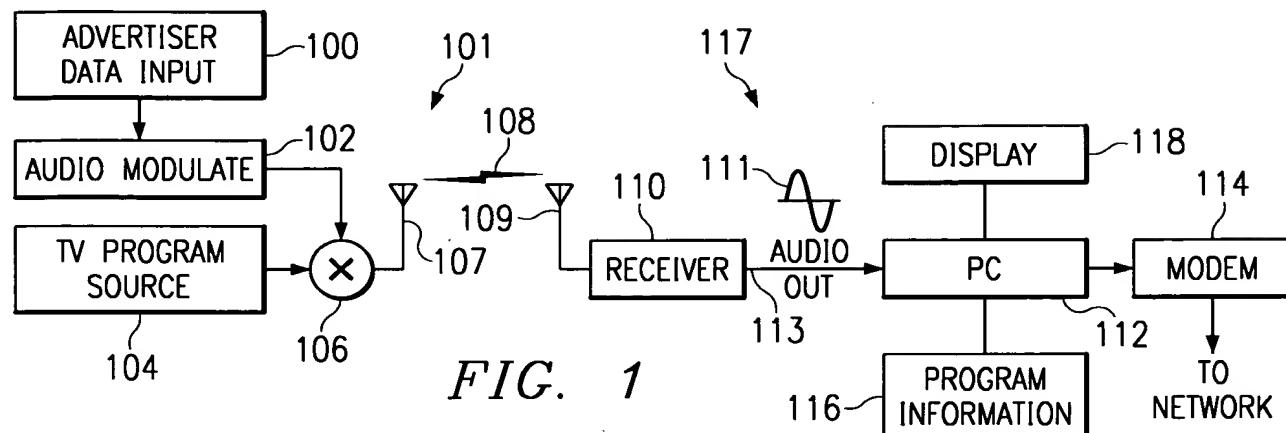
John J. Arnott
Registration No. 39,095

JJA/aw
P.O. Box 741715
Dallas, Texas 75374-1715
972/479-0462
March 15, 2001

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O.G. FIG. 18	CLASS 709	SUBCLASS 217
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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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PATH A: SOURCE TO ARS

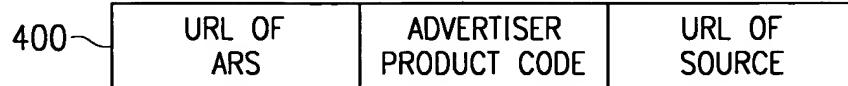


FIG. 4a

PATH B: ARS TO SOURCE

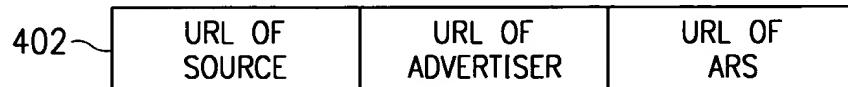


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

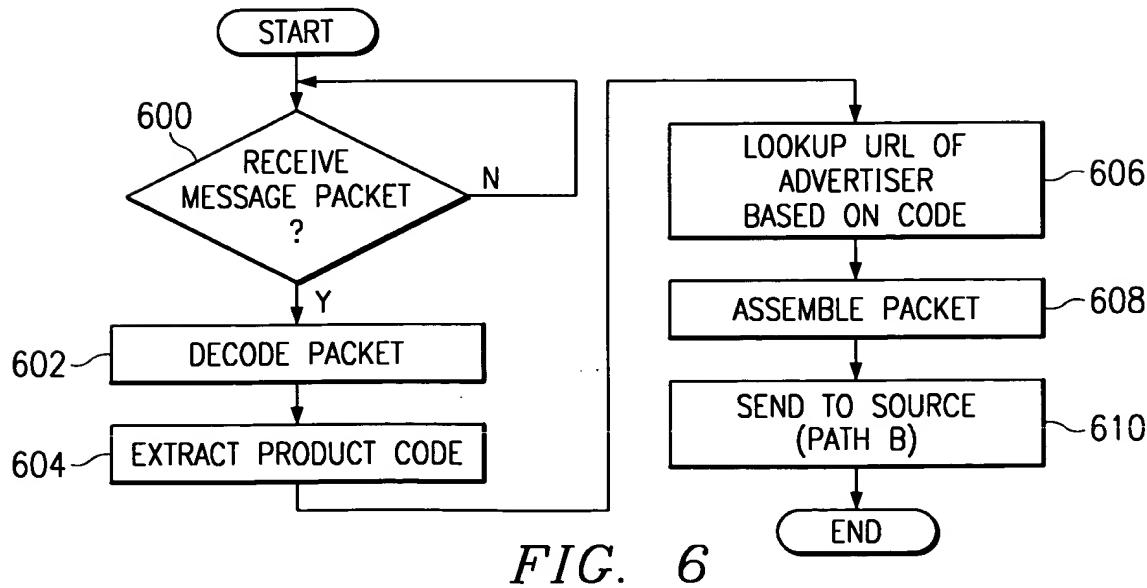
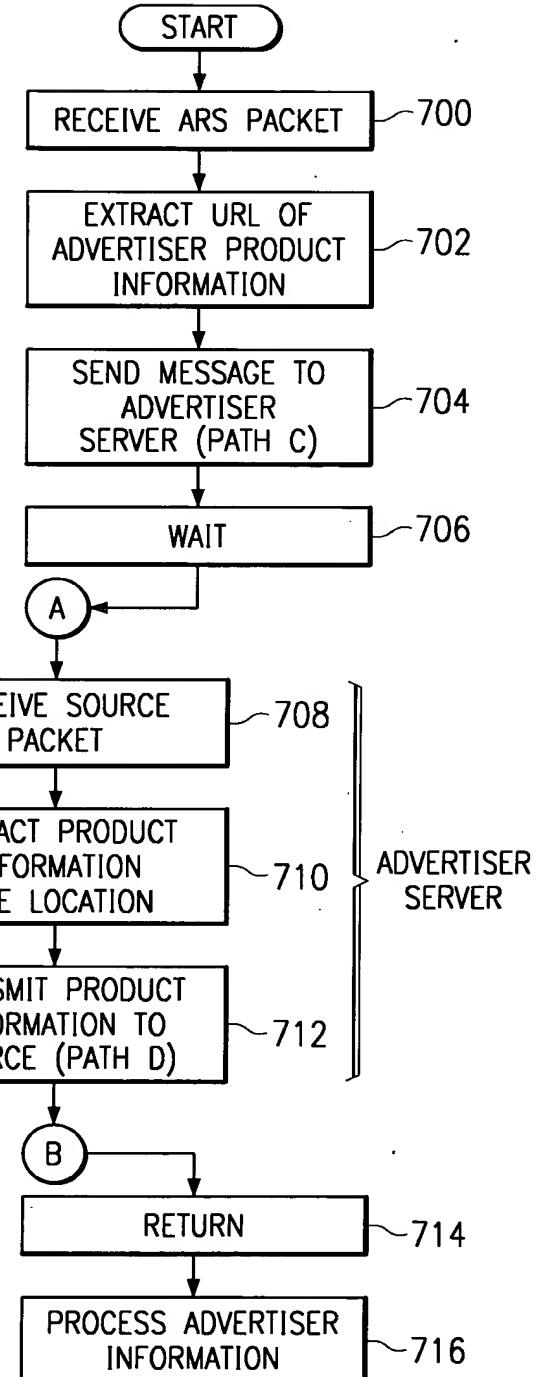
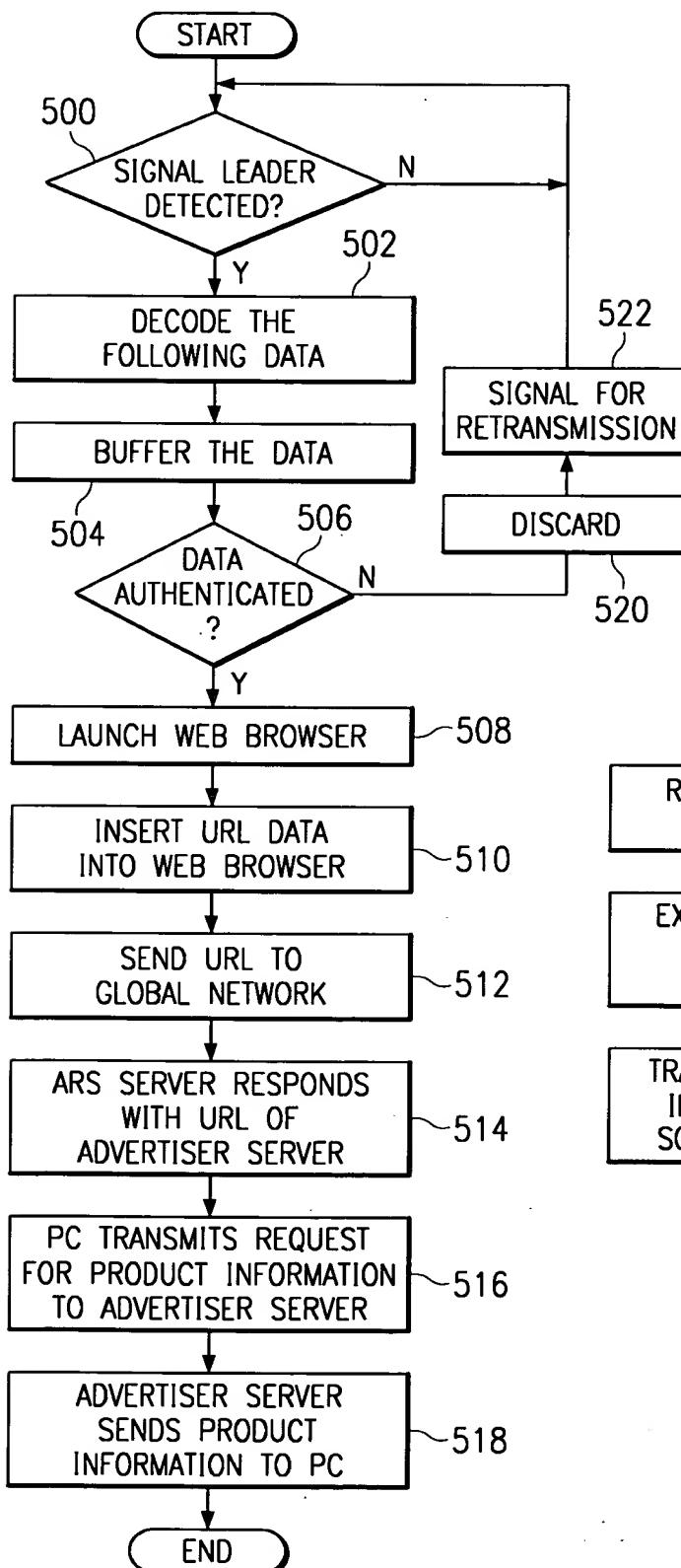


FIG. 6

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O.G. FIG.
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DISPLAY

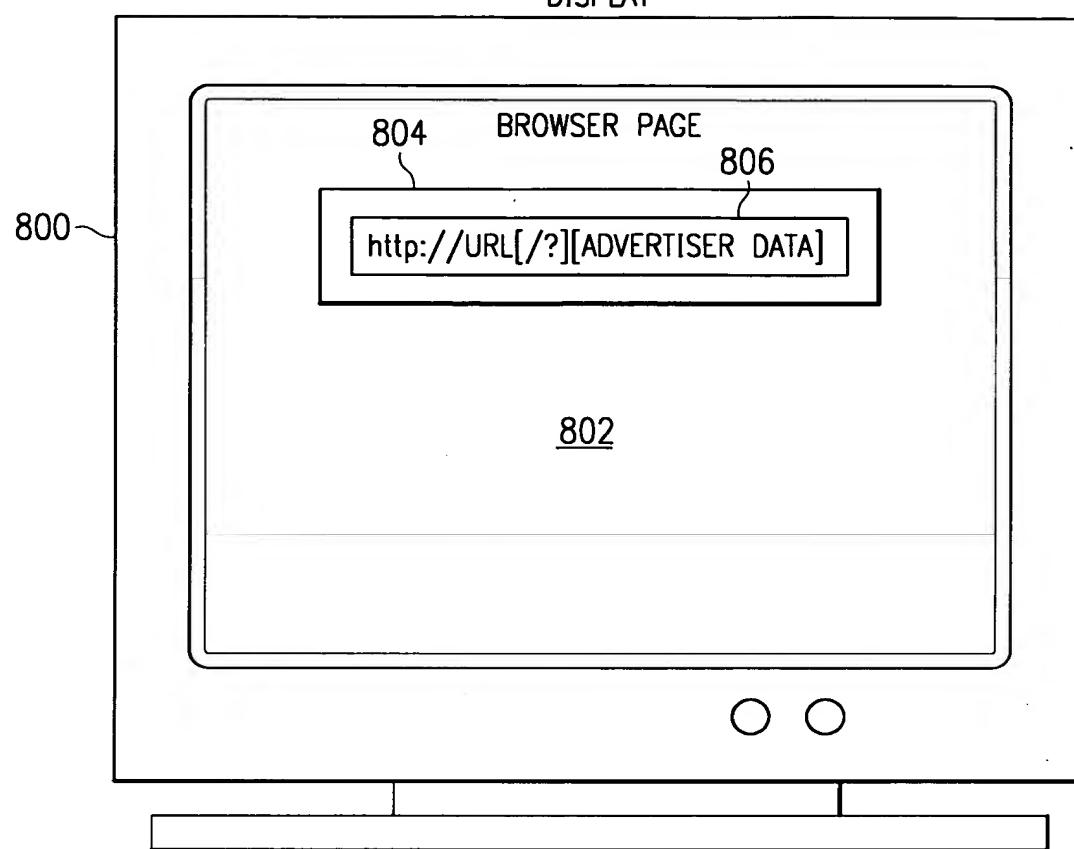


FIG. 8

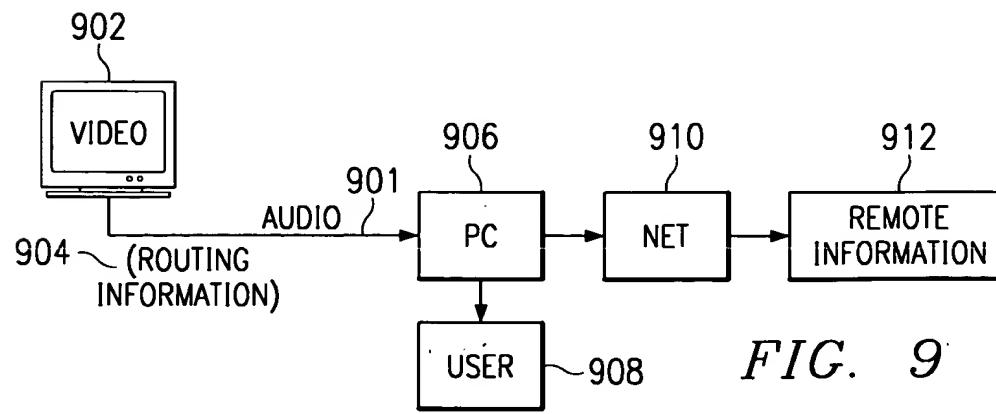
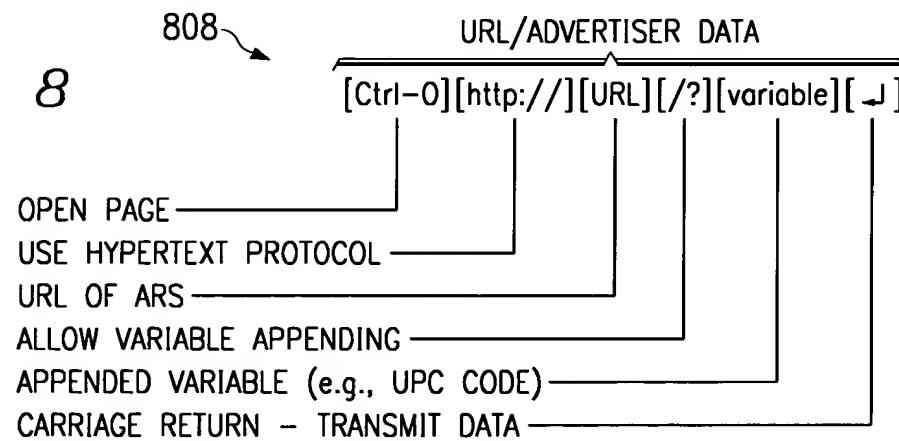


FIG. 9

APPROVED BY	O.G. FIG.	
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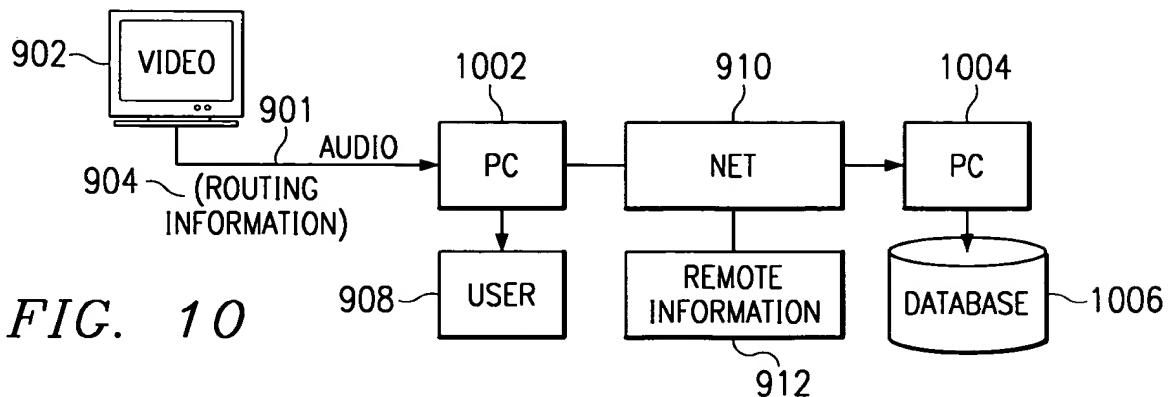


FIG. 10

1310
TRANSACTION
1316
BILLING
310
INTERMEDIATE
DESTINATION
TABLES
1308
PROFILE
DATABASE

FIG. 11

PRIMARY ROUTING
INFORMATION

PRIMARY ROUTING
INFORMATION

SECONDARY ROUTING
INFORMATION

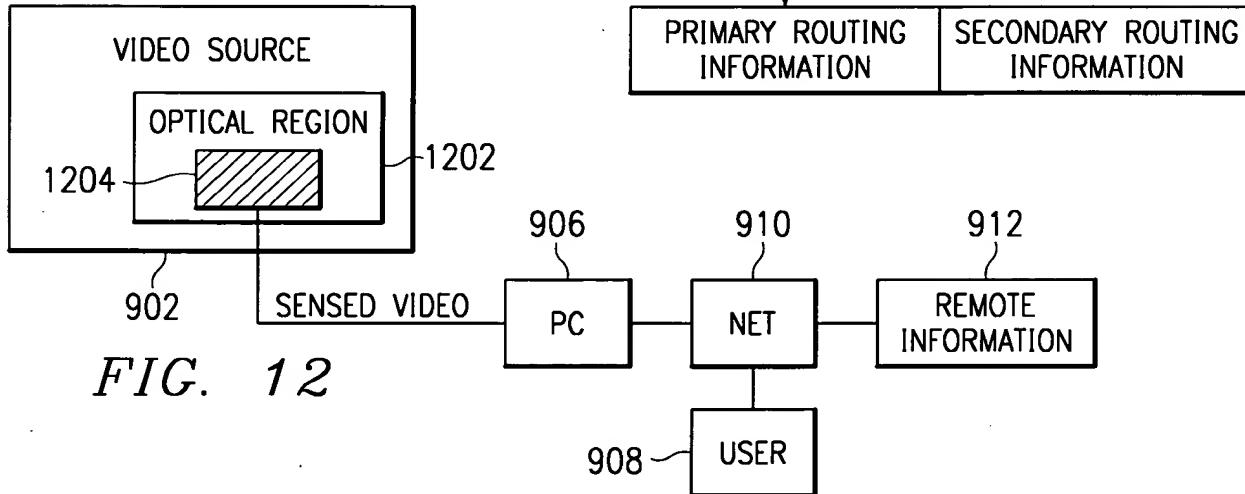


FIG. 12

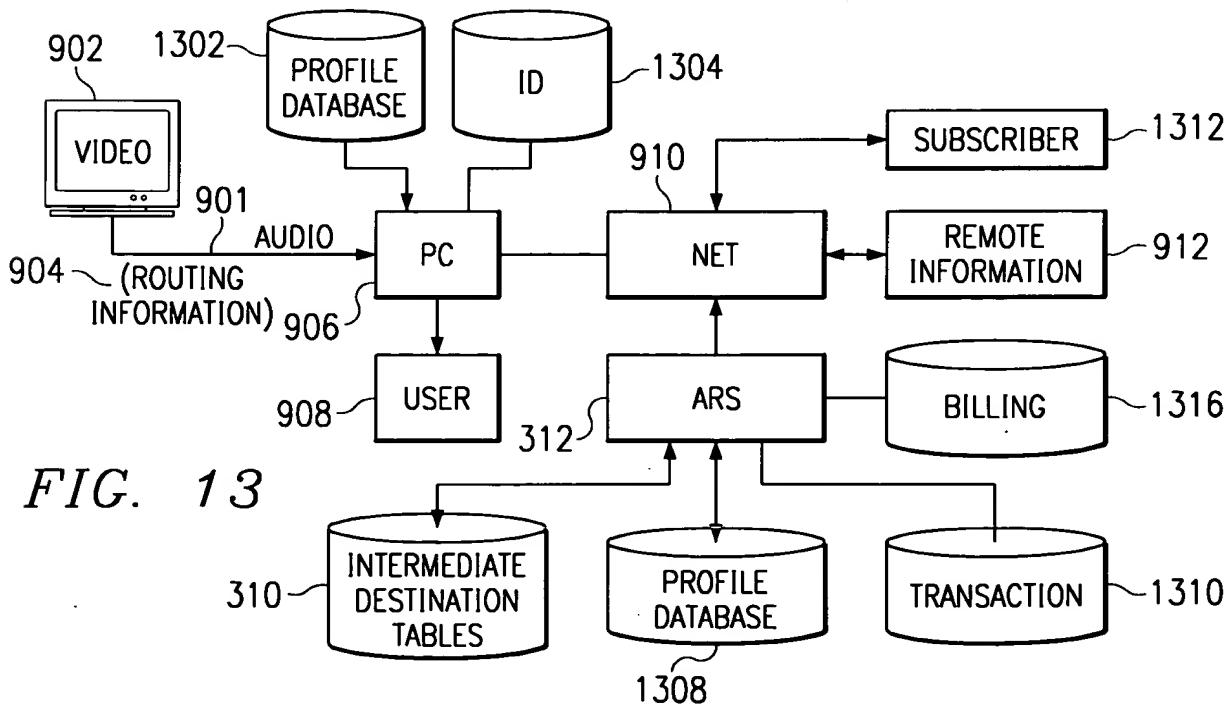
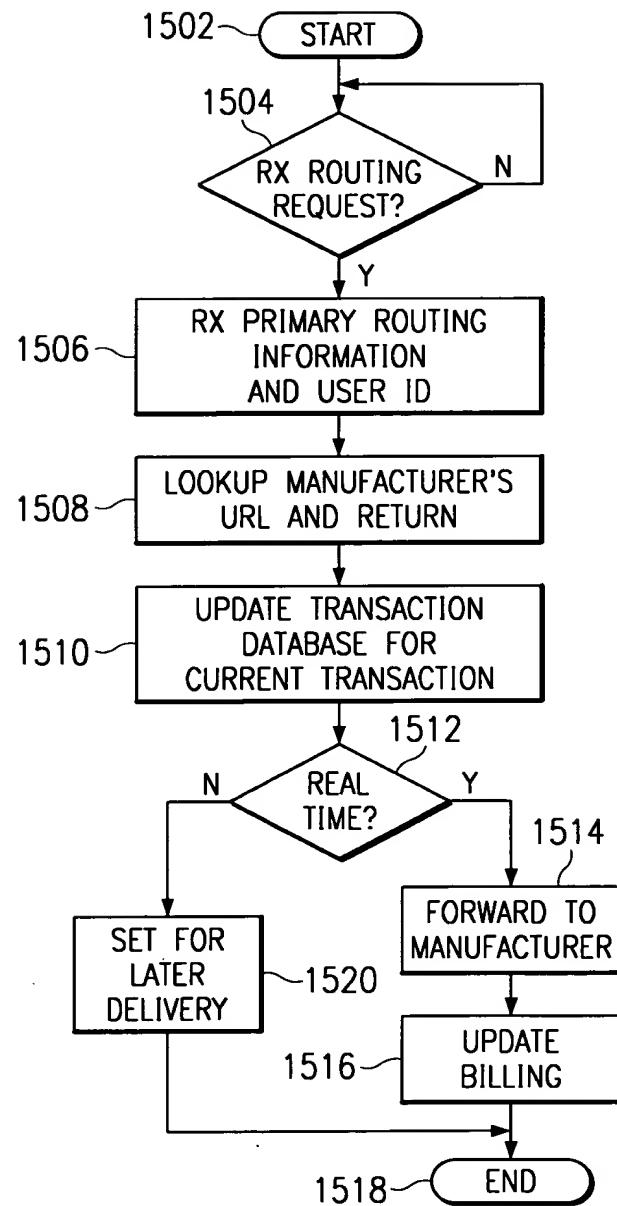
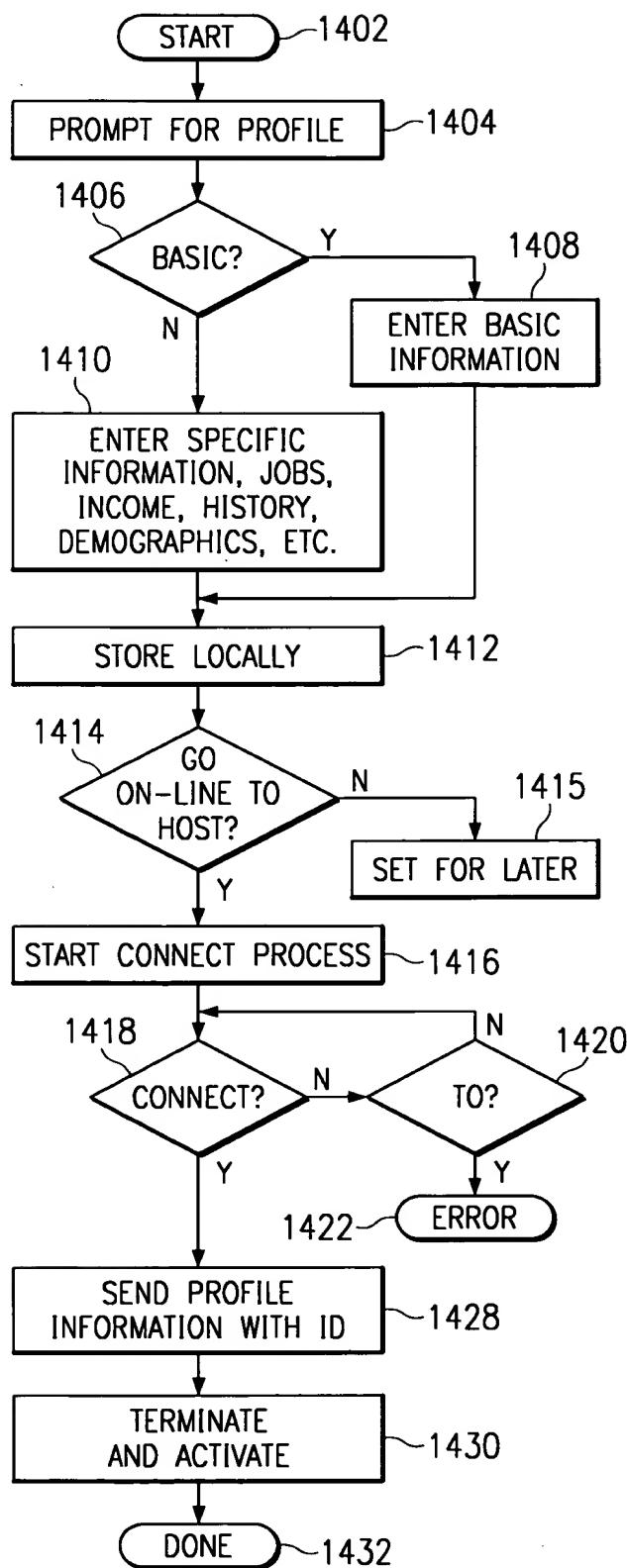


FIG. 13

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APPROVED	O.G. FIG.
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FIG. 16

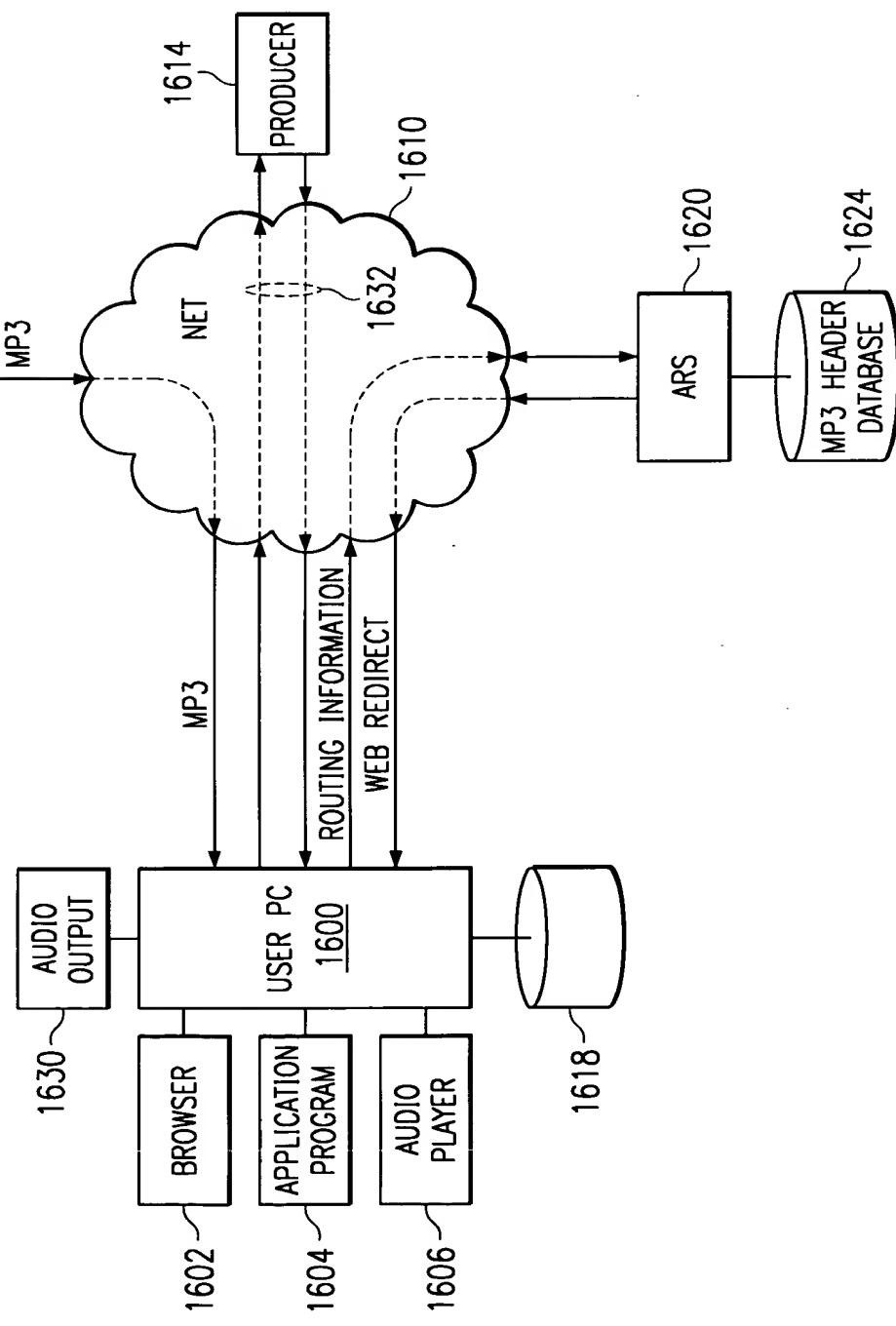
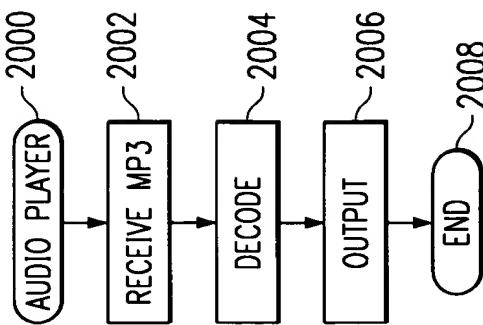


FIG. 20



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O.G.	FIG. 18
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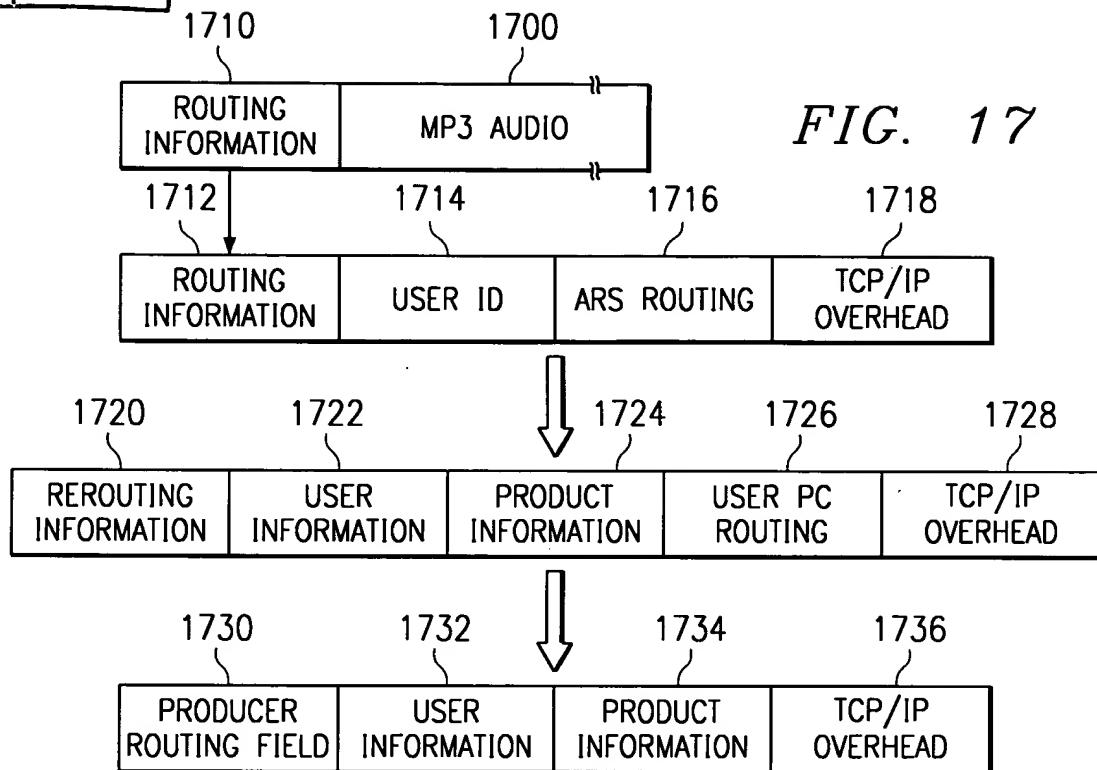


FIG. 18

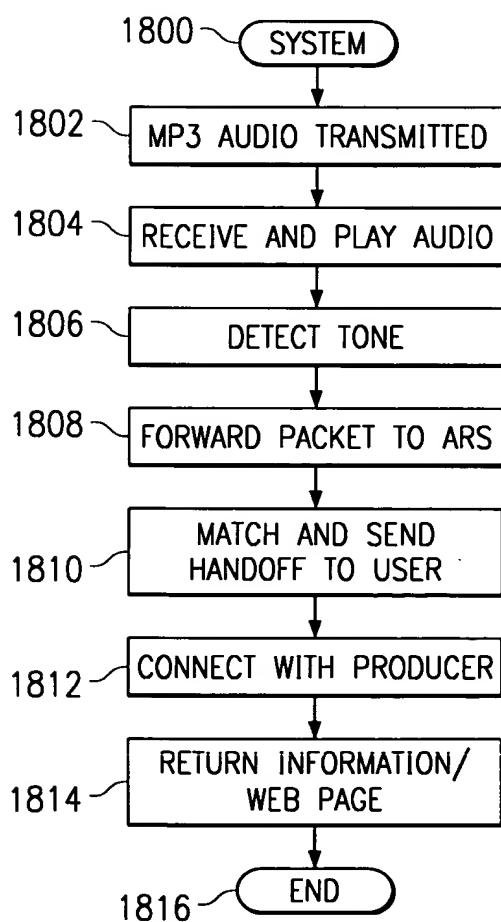


FIG. 19

